

Louisiana Crawfish Promotion and Research Board Meeting
March 6th, 2023
1:00 P.M.

University of Louisiana at Lafayette Alumni Center
600 E St Mary Blvd, Lafayette, LA 70503

AGENDA

- I. CALL TO ORDER
- II. ROLL CALL
- III. DECLARATION OF A QUORUM
- IV. APPROVAL OF MINUTES – December 19, 2022
- V. COLLECTIONS & FINANCIAL REPORTS
 - A. Collections Report - Ron Harrell
 - B. Financial Report – Ron Harrell
- VI. PROMOTION & RESEARCH
 - A. Hoffman Media - Christy Lohmann
 - B. Raquel Manuel – FFA Sponsorship
 - C. White Spot Update – Greg Lutz, LSU AgCenter
 - D. Pathological Investigation and Characterization of White Spot Syndrome Virus in Louisiana Red Swamp Crawfish Proposal
Dr. John Hawke, LSU AgCenter
 - E. 2023 Billboard Campaign Update – Jessica Lange
 - F. Promotion Update - Yvette Bonanno
 - G. Website Update – Donald Dartez
 - H. Gene Cavalier - LDAF
- VII. COMMENTS
 - A. Board Member Comments on Crawfish Season
- VIII. DATE OF NEXT MEETING
- IX. ADJOURN